

Curriculum Vitae



Kasthuripriya .S,
82,Alagar nagar 3rd street
Madurai-625007.
Kasthuri12priya@gmail.com,
+91 9489746997

Career Objective

To establish myself in the field of Teaching and to utilize my skills to help the institution move higher

Educational Qualifications

- Ph.D (Business administration) in V.H.N.S.N college,Virudhnagar affiliated to Madurai Kamaraj University. Thesis to be submitted
- **M.Phil (Management)** in 2015-2016 from Sir Meenkshi Govt Arts College For Woman's Affiliated To Madurai Kamraj University, 'A' Grade, Madurai- 01 with an aggregate of 87.5%
- **M.B.A (Management)** in 2012-2014fromMadurai institute of social science., Affiliated To MaduraiKamaraj University, 65.26% Specialization: Human Resources And Finance
- **M.Com (Commerce)** in 2008-2021 from AMERICAN COLLEGE Madurai Kamaraj University, Madurai 1, 55%
- **B.Com(Commerce)** in 2005-2008 from E.M.G Yadava Women's College, affiliated to Madurai KamarajUniversity, Madurai 14, 55.16% Specialization: Accountancy
- **H.S.C** in 2005from, Capron Hall Hr Sec girls School,Madurai-01 with an aggregate of 75%
- **S.S.L.C** in2003from, Capron Hall Hr Sec girls School,Madurai-01 with an aggregate of 65%

Additional Qualifications

- Completed Certificate Course in Tally

Professional Experience:

- Working as Assistant Professor in Madurai institute of social science from June 2014—Jan 2015

- Presently Working as Assistant Professor in Padmararajam College of Management, Madurai from August 2016 –2019

Subjects Taught/Teaching

Undergraduate level

(B.Com& BBA)

- **Cost Accounting**
- **Marketing Management**
- **Strategic management**
- **Principles of Management**
- **Financial management**
- **Consumer behavior**
- **Economic**
- **Auditing**
- **Banking**
- **Insurance and precise**

CA FOUNDATION & CMA CAT FOUNDATION

- **Financial Accounting**
- **Financial accounting 2**

Other Academic Activities

- Project guide;B. Com, BBA, M.B.A Bharathiar university students in their project preparation

Awards and Honors

- Recipient of *The Best Outstanding Outgoing Student Award* of Madurai institution of social science during the 37th College Day Function (2015)
- Participated in National Level Management Meet competitions for and won prizes, State Level Inter Collegiate competitions for and won prizes (*First prizes and Second prizes*)
- Presented many papers in various colleges and Universities.

Co-curricular Activities

- Participated one day State Level Workshop On “Appropriate Statistical Tests in Hypothesis Testing” On 4th February 2016 organized by Department of Management Studies, (DOMS) Madurai Institute of Social Science, Madurai.
- Participated/Presented a paper in the State Level Seminar on “Corporate Social Responsibility: An Ethical value of Business” jointly Organized by the Department of Management Studies and Department of commerce. Madurai institute of social science, Madurai on 18th October, 2013.

- Participated one day UGC Sponsored National Seminar On Entrepreneurship and Social Innovation held on 17th March, 2016.
- Participated one day UGC Sponsored National Level Workshop on Quantitative Data Analysis using SPSS held on 18th March, 2016
- Worked as NSS representative for students and attended workshop on various awareness programs.
- Participated one day National Seminar on New Dimensions of Management in the Globalized ERA-2016 organized by Department of Management Studies (DOMS), Madurai Kamaraj University, Madurai.
- Participated in World Heart day Walkathon for Heart awareness.

Publication Details

Paper Presentation & Paper Publication:

- “A Customer beneficiaries banking service housing loan in maduraicity” in the National Conference on trends and challenges in Management organized by the department of business Administration, Arul Anandar College, Karumathur. Feb 2019
- E-Housing loan in madurai city in the one day state level seminar on Digital Literacy and its impact on indian economy organized by the Department of commerce, V.H.N. Senthikumara Nadar College (A), Virudhnagar. Aug 2019
- Factor Influencing approval of housing loan credit facilities in Virudhnagar - ISBN: 978-81-942052-1-0, and seminar on Evolution of Business Management Ethos in India” V.H.N. Senthikumara Nadar College (A), Virudhnagar on sep 2019
- A study on Factor influencing customer credit in purchasing home with special reference to madurai city in tamilnadu - ISSN.NO: 0022-1945 JICR, Journal, Volume XI, ISSUE XII (UGC CARE LIST), International Conference at LEAD College of Management dhoni, Palakkad, /kerala DEC 2019
- E-Housing Loan in Madurai City” in the First International conference on “EVERGROWING CHALLENGES IN THE BANKING SECTOR” by the Department of Commerce, Government Arts and Science College, Sivakasi march 2021
- A Study on Housing Loan Provided by Public Sector Banks in Madurai City international Virtual Conference on Interdisciplinary Innovation in Academic Research IDIAR 2021 CAPE FORUM - OF BY AND FOR YOU PUBLICATION pg no 116 by the Department of Commerce, The American College Nov 2021
- Seminar
- Three days National Seminar on Data Analysis for social science Research & 23 Aug 2019 at V.H.N. Senthikumara Nadar College (A) virudhnagar.
- One day International Seminar on impact of Entrepreneurial Behaviour in Karipatti, Virudhnagar district Oct 2019.
- One day National level Seminar on Promotion of academic integrity and prevention of plagiarism at V.H.N. Senthikumara Nadar College (A) virudhnagar jan 2020
- Webinar on why academic Journal Publication is important & on organized college of arts and science, Tirupatti 2020
- National Webinar on research methodology jointly organised by SVD Government Degree college (W) Nidadavole, West Godavari District, Andhra Pradesh and Khandesh chapter of English Language Teachers’ Association of India on 2020.

- **Three day National webinar Seminar on "INNOVATION BUSINESSSTRATEGIES AMID COVID -19 CRISIS"Organized by the Department ofcommerce,SriKaliwari College(A) Sivakasi 2020**
- **Unleashing The AHA Moment: Role of Creativity in Marketing Communicationconducted by the research Department of BusinessAdminstration,V.H.N.Senthikumaracollege,Virudhnagar Feb 2021**
- **In collaboration with Organized a National Webinar on Managing PersonalFinance and Wealth Creation Organized by Mahendra Arts and Science College (Autonomous), Namakkal in collaboration with Association of Mutual funds in India (AMFI), on 21st March 2022.**

Internship Training

I had undergone 1 Month internship training on Christ mission hospital

Projects Work

M.B.A. Project Title: “A STUDY ON STRESS AMONG NURSE WITH SPECIAL REFERENCE TO MEENAKSHI MISSION HOSPITAL AND RESEARCH CENTER MADURAI” (Thesis Submitted).

M. Phil. Project Title: A STUDY ON EXPLORING THE INFLUENCE OF CREATIVITY AND POLITICAL SKILL ON ENTREPRENEURIAL INTENTION AMONG COLLEGE STUDENTS IN MADURAI (Thesis Submitted).

P.hd Project Title: HOUSING LOAN AS A DEDUCTION TO ABATE TAX LIABILITY – A STUDY WITH REFERENCE TO INCOME TAX ASSESSEES IN MADURAI DISTRICT, TAMIL NADU

Personal Strengths

- SPSS PROGRAMME
- Basic Computer Knowledge

Personal profile

Date of Birth	:	12/09/1986
Age	:	34
Sex	:	Female
Permanent Address	:	82, alagarnagar 3 rd cross street, K.Pudur Madurai-625007. +91 9489746997

Languages Known:

English (read, write & speak)

Tamil (read, write & speak)

Telugu (Speak)

Interests and Hobbies:

Reading Books

Listening to music

References

Write any two References

:Nil

Declaration

I hereby declare that the information here with furnished are true to the best of my knowledge and belief.

Place:Madurai

Date:

(S. KASTHURIPRIYA)